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presents

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007 Bond Helps Elderly with Dementia



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How **Bond** the Smart Umbrella Walking Stick

Helps Elderly with Dementia and their Caregiver



Bond, Smart Umbrella Walking Stick



Video Presentation





Bond, Feature & Benefit

- LED Head Light
- Flashing Visibility Lights
- Auto Falls Alarm
- Digital Radio
- MP3 Player
- Anti-Slip Self Standing Tip
- 2 in 1 Umbrella Walking Stick integration









Bond, Pride & Music Therapy

- Disguises as Umbrella to tackle a common resistance amongst the elderly who are stigmatised when carrying a walking stick
- The MP3 Player-cum-Radio aims to reduce the rate of dementia deterioration by increasing their levels of physical, mental and emotional functioning though Music Therapy





Bond, is user friendly & Affordable

- 1 Red button
- 1 On/Off button
- Self-Standing Tip





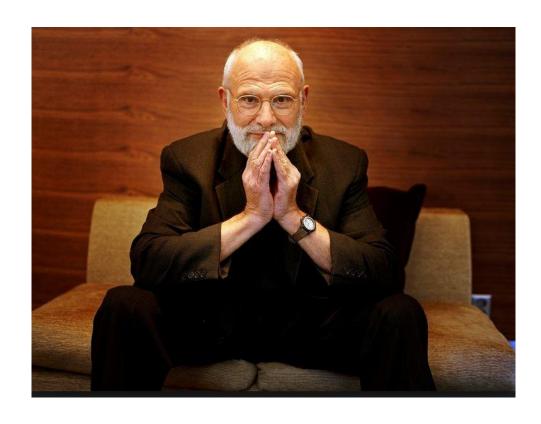
Why have MP3 & Radio feature in Walking Sticks?

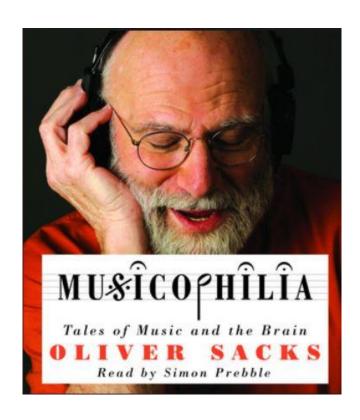






Music Therapy





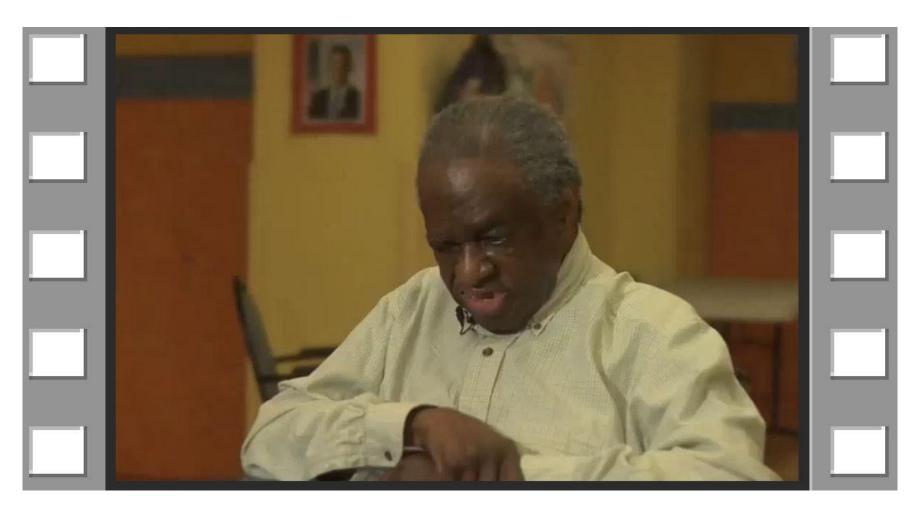
Oliver Sacks, MD, Neurologist: Discusses the impact of personalized music on people suffering from Alzheimer's and severe memory loss.

[&]quot; Music evokes emotion, and emotion can bring with it memory... it brings back the feeling of life when nothing else can."





Bond, help elderly through Music Therapy



Video Presentation





5 Reasons Why Music helps dementia patients...



1. Music evokes emotions that bring memories

By pairing music with every day activities, patients can develop a rhythm that helps them to recall the memory of that activity, improving cognitive ability over time.

2. Musical aptitude and appreciation are among the last remaining abilities in dementia patients

Patient remains responsive to (their) music even at late stages of dementia conditions.

3. Music can bring emotional and physical closeness

Through music, they can often dance. Dancing can lead to hugs, kisses and touching which bring security and memories.

4. Singing is Engaging

Listening to music sparked activity in the right side of the brain. Singing activated the left side of the brain.

5. Music can shift mood, manage stress and stimulate positive interactions.

Can be use to distract Patient.



Why name it Bond 0075

1. Aspires to create bonding among the elderly with their friends and family. Elderly can play their favorite exercise tunes when they meet with their fellow buddies in the park.

Nursery rhymes can also be downloaded to promote interaction with their grandchildren.

2. With its seamless integration of a multi-feature system encased in a tastefully design, the walking stick is reminiscent of James Bond and his spy gadgetry.



Smart Walking Stick collections

















